



DESOTO ARTS INSTITUTE

**Exposure, Education, Experience:
The Art and Science of Film and Music**

desotoartsinstitute.com

**STORIES THAT
MAKE A DIFFERENCE**

★ D F F ★

**DESOTO
FILM FESTIVAL**

desotoartsinstitute.com

DAI Film School

Screenwriting
Audio Production
VFX Production
Music Composition
Foley & Sound Design
Color Grading
Editing



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DeSoto Film Festival

DFF challenges filmmakers to bring creativity and beauty to the art of filmmaking and storytelling, creating stories for all to enjoy while making a difference in the world.



A Wholesome Family Festival Experience



Great Stories | Redeemable Characters | Interesting Ideas
Gripping Moments | Inspirational Messages | Compelling Conflicts
Positive Filmmaking | Engaging Content | Meaningful Movies
Powerful Films

DAI Leadership

Robb Smith founded DAI in 2016 to teach filmmaking to small group of young people at his home church on a weekly basis. Demonstrating integrity, ethics, and respect, is high on his list regardless of the subject matter. Robb and the young students, entirely new to filmmaking, began making short films to gain real on-set experience. A number of those films went on to compete in festivals around the world.

Since then DAI has leased 5000+sf of space inside the historic Lollipops Skating center at Hwy 51 and Stateline Road. It is now a fully functioning film studio with multiple studio spaces, theater, classroom, edit bays, and all the gear needed to produce video and film projects. DAI received its 501c3 not-for-profit status in March 2019.

As the program grew, help was needed. Building the Board of Directors was accomplished by selecting those in the film industry and local community with a proven track record of integrity, stability, and a love for young people and the arts.



Robb Smith
DAI Executive Director
DFF Festival Director



Jesaiah Burnett
DAI Secretary/Treasurer
DFF Programmer



Tyler Smith
DFF Marketing Director



John Heller
DAI Advisory Board



Nannette Sandy
DAI Advisory Board



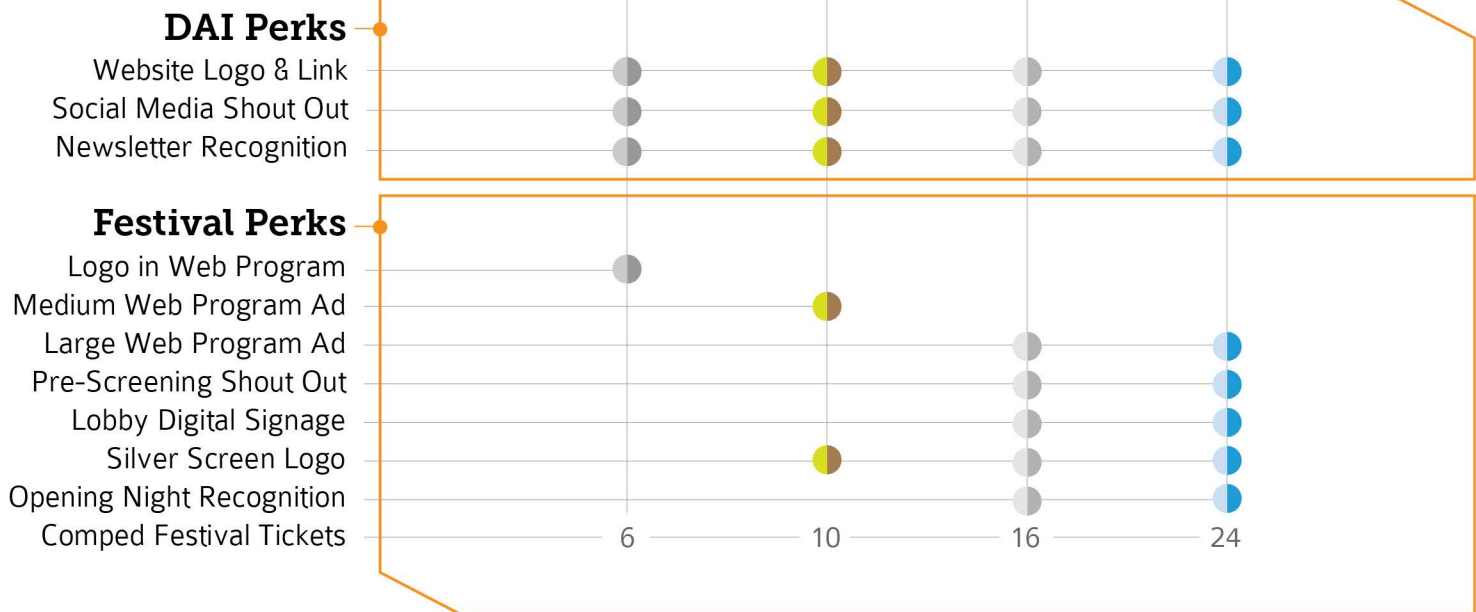
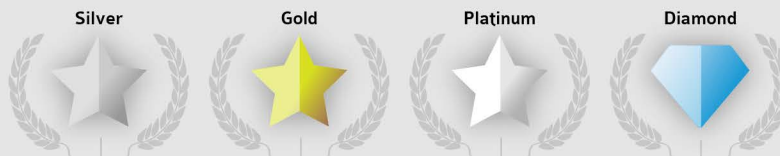
Nathaniel Bullard
DAI Advisory Board

DAI Sponsorship Perks

Your donations assist DAI in its mission to impact the arts community and build local industry in the arts providing education, exposure, and experience, which encourages local youth to spend their lives right here where they grew up. Live here, school here, work here, retire here.

Sponsor businesses and organizations will be publicly recognized all year long at DAI and the DeSoto Film Festival in the following ways.

Business Sponsorship Packages



Please Contact Us

You may have questions. Please feel free to contact us. We would love to visit with your team and get to know how we can support one another.

901.308.7622

info@desotoartsinstitute.com

Donations can be made by:

- Check to DeSoto Arts Institute
- Paypal to giving@desotoartsinstitute.com
- Our web site Donate button at desotoartsinstitute.com

DAI Mission

DeSoto Arts Institute is dedicated to supporting, training, educating, and mentoring the next generation of professional filmmakers. DAI teaches the craft of creative, positive, storytelling by providing a professional working studio environment which actively demonstrates ethics, honesty, generosity, commitment, respect, and love for one another. Our team of students and adults is energetic and excited about creating art which is beautiful, uplifting, and wholesome.

Founded by Robb Smith (aka Robb Rokk) in 2016, and receiving its 501(c)3 not-for-profit status in 2019, DAI is known as a respectable organization that creates entertainment appropriate for the entire family while offering hands-on opportunities for participation in the collaborative art of filmmaking.

We established the DeSoto Film Festival in 2019 to bring a wholesome entertainment event to our community.

Your support allows us to continue nurturing the next generation of filmmakers by providing weekly acting, writing, and filmmaking workshops as well as summer film and acting camps for youth.

On behalf of our board, students, and volunteers, we invite you to join us and participate in our community's further success in the arts!

Supporting DAI is simple and convenient. Your support helps guarantee that education in film-related disciplines remains easily accessible within your local community.

Ongoing DAI Programs

- DeSoto Film Festival
- DAI Film School
- DAI Film Workshops
- DAI Actor Workshops
- Screenwriter Workshops
- Classic Film Nights
- DeSoto County Schools & Private School Film Instruction
- Summer Film Camps
- Didn't Hate It Podcast
- Real Rough Characters Podcast
- Songwriter Circle

DAI Sponsorship Agreement

Thank you for deciding to sponsor the DeSoto Arts Institute and DeSoto Film Festival. Your support helps us continue providing a wonderful family-friendly entertainment experience to our community.

Please fill out this short form or call us with the info ready to set up your advertisement.

This agreement is between _____ hereinafter "SPONSOR" and DeSoto Arts Institute, hereinafter "DAI". SPONSOR agrees to be a qualified sponsor of the DeSoto Arts Institute at the following marked level, in exchange for the benefits of the selected sponsorship level described in this agreement.

- Diamond \$5,000+
- Platinum \$2,500
- Gold \$1,000
- Silver \$500

GENERAL TERMS

No Partnership Created

Nothing in this agreement shall be construed to place the parties in the relationship of partners or joint ventures or agents, and SPONSOR shall have no power to obligate or bind DAI in any manner whatsoever.

Use of Parties' Names

Except as otherwise provided herein, neither party may use the other party's name without approval of the other party. Each party agrees that it shall neither state nor imply, either directly or indirectly, other than under this Agreement, that it is supported, endorsed or sponsored by the other party, and upon the direction of the other party, shall issue express disclaimers to that effect.

Force Majeure

Neither party shall be responsible to the other for failure to perform any of the obligations imposed by this Agreement, provided such failure shall be occasioned by fire, flood, explosion, lightning, windstorm, earthquake, subsidence of soil, failure or destruction, in whole or part, of machinery or equipment, discontinuity in the supply of power, governmental interference, civil commotion, riot, war, strikes, labor disturbance, transportation difficulties, labor shortage, or any cause beyond the reasonable control of the party.

Termination

This agreement may be terminated by either party by providing notice to the other no less than 30 days prior to renewal. Payments made shall remain as is, with no reimbursement or refund.

Sponsor Representative

Name & Signature: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Company Website Address: _____

Payment Info

Payment Amount: \$ _____

Date: _____

Method of Payment

Check

Credit card

Please Send Invoice

Other: _____ Paid By: _____

Credit Card Information

Type of Card: Visa / MC / AMEX / Discover

Card Number: _____ Expires: _____ CVV: _____

Name on Card: _____

Signature: _____

Artwork

SPONSOR may provide and/or have approval of any advertisement relating to the SPONSOR that appears in related event programs by contacting DAI.

Minimum Art Size: Small - 300px W x 150px H | Med - 500px W x 200px H | Large - 1000px W x 300px H

Acceptable digital art file formats: Illustrator, Photoshop, PNG, JPEG (minimum resolution 72dpi)

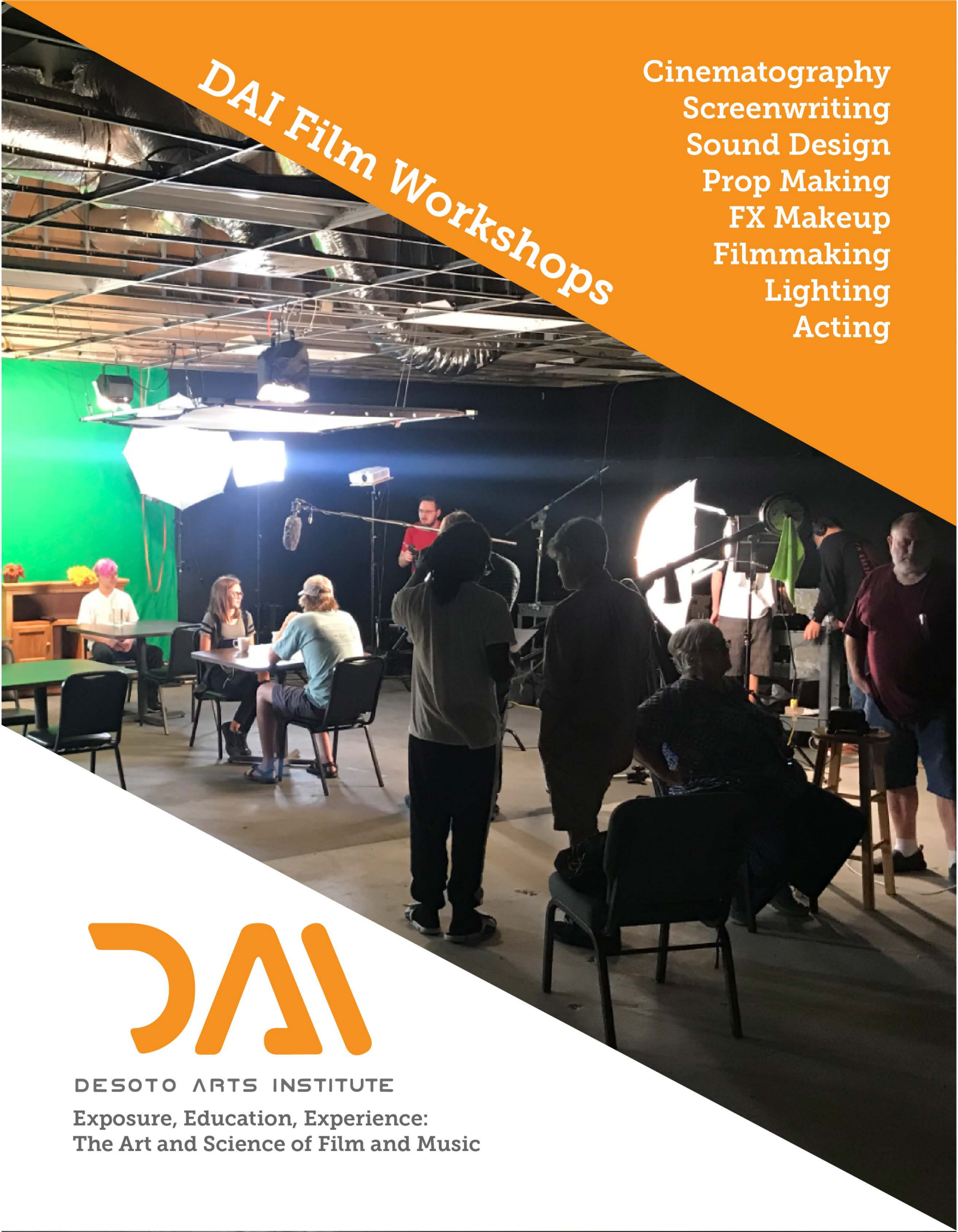
Design Assistance

If you need assistance creating your ad, or have questions, email or call 901.308.7622. DAI will provide a proof to SPONSOR for approval. Email your artwork to info@desotoartsinstitute.com.

Please complete and sign this agreement. Agreement may be dropped off, or submitted via email to info@desotoartsinstitute.com

DAI Film Workshops

Cinematography
Screenwriting
Sound Design
Prop Making
FX Makeup
Filmmaking
Lighting
Acting



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9099 Hwy 51 N
Southaven, MS 38671
901.308.7622
info@desotoartsinstitute.com

DeSoto Arts Institute is a 501c3 not-for-profit organization dedicated to providing exposure, education, and experience in the arts and sciences that are not readily accessible locally.



MUSIC



FILM

**Acting
Story Telling
Screenwriting
Cinematography
Editing
Color Grading
Audio Production
VFX / Post-Production
Music Composition**