



DESOTO ARTS INSTITUTE

**Exposure, Education, Experience:
The Art and Science of Film and Music**
desotoartsinstitute.com

**STORIES THAT
MAKE A DIFFERENCE**

★ DFF ★

**DESOTO
FILM FESTIVAL**
desotofilmfestival.com

About DAI

Our Mission

DeSoto Arts Institute (DAI) is committed to supporting, training, educating, and mentoring the next generation of professional filmmakers. We teach the craft of creative, positive storytelling in a professional studio environment that exemplifies ethics, honesty, generosity, commitment, respect, and love for one another.

Our Vision

Our dynamic team of students and adults is passionate about creating art that is beautiful, uplifting, and wholesome. Founded by Robb Smith (aka Robb Rokk) in 2016, DAI received its 501(c)3 not-for-profit status in 2019 and is recognized as a respectable organization producing family-friendly entertainment while offering hands-on opportunities in the collaborative art of filmmaking.

Programs & Opportunities

DAI established the DeSoto Film Festival in 2019 to bring wholesome entertainment to our community. We provide weekly acting, writing, and filmmaking workshops, along with summer film and acting camps for youth, nurturing the next generation of filmmakers.

Join Us

Your support helps us continue our mission. On behalf of our board, students, and volunteers, we invite you to join DAI's mission and contribute to the success of our community in the arts.

Supporting DAI is simple and convenient. Your support helps guarantee that education in film-related disciplines remains easily accessible within your local community.

Ongoing DAI Programs

- DeSoto Film Festival
- DAI Film School 101
- DAI Film Factory
- Believe - Acting Workshops
- Inkwell - Story & Screenwriter Workshops
- DeSoto County Schools & Private School Film Instruction
- DAI Classic Film Nights
- DAI Summer Film Camps

DAI Film School

Music Composition
Audio Production
VFX Production
Color Grading
Screenwriting
Sound Design
Editing
Foley



DAI Leadership

Robb Smith (aka Robb Rokk) founded DAI in 2016, starting with a group of young people at his church, teaching acting and filmmaking. Together, he and the students began making short films to get real, hands-on experience. Some of those early projects went on to compete at film festivals around the world.

DAI has since grown into a full-fledged film studio, leasing over 5,000 square feet inside the historic Lollipops Skating Center at Hwy 51 and Stateline Road in Southaven's West End. The space includes multiple studio spaces, a theater/classroom, edit bays, and all the gear needed to produce professional video and film projects.

In March 2019, DAI officially received its 501(c)(3) not-for-profit status. As the program expanded, so did the need for solid leadership support. That's when the DAI Think Tank - our Advisory Board - came together. For Robb, integrity, ethics, and respect, are non-negotiable, no matter what the subject. Leaders from the film industry and local community who have a proven track record of integrity, stability, and a genuine passion for young people and the arts were hand-picked to help guide the bright future of DAI. Meet some of them below.

Robb Smith
Founder/Executive Director
Indie Filmmaker



Clint Till
Indie Filmmaker
DFF Senior Manager



Ty Cobb
Youth Mentor
Bud Light Daredevils Founder
Screen Actors Guild



Nannette Sandy
Screenwriter
Author
Actress



Marti King Young
Screenwriter / Director
ABC's Will Trent



Austin Strayhorn
Videographer
Social Media Specialist
Redeemz Filmz



Rodney Hall
MS State Representative
Lt. Colonel / US Army



Ian Eyre
Indie Filmmaker
Stunt Coordinator
Screen Actors Guild



John Heller
VFX Supervisor / Apple TV+



Mark Randall
Journalist
DeSoto Times Tribune

DeSoto Film Festival

DFF challenges filmmakers to bring creativity and beauty to the art of filmmaking and storytelling, creating stories for all to enjoy while making a difference in the world.



A Wholesome Family Festival Experience



Great Stories | Redeemable Characters | Innovative Ideas
Gripping Moments | Inspirational Messages | Compelling Conflicts
Positive Filmmaking | Engaging Content | Meaningful Movies
Powerful Stories

DAI Sponsorship Perks

Your donations assist DAI in its mission to impact the arts community and build local industry in the arts, providing education, exposure, and experience, which encourages local youth to spend their lives right here where they grew up; live here, school here, work here, retire here.

Sponsor businesses and organizations will be publicly recognized all year long at DAI and the DeSoto Film Festival in the following ways.

Business Sponsorship Packages



\$500 \$1000 \$2500 \$5000+

DAI Perks

Website Logo & Link
Social Media Shout Out
Newsletter Recognition

Film Festival Perks

Logo in Digital Program
Medium Digital Program Ad
Large Digital Program Ad
Pre-Screening Shout Out
Full Page Digital Program Ad
Lobby Digital Signage
Silver Screen Logo
Opening Night Recognition
Comped Festival Tickets

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Please Contact Us

You may have questions. Please feel free to contact us. We would love to visit with your team and get to know how we can support one another.

901.308.7622

info@desotoartsinstitute.com
desotoartsinstitute.com

Donations can be made by:

- Check to DeSoto Arts Institute
- Credit Card on our web site at desotoartsinstitute.com

DAI Sponsorship Agreement

Thank you for deciding to sponsor the DeSoto Arts Institute and DeSoto Film Festival. Your support helps us continue providing a wonderful family-friendly entertainment experience to our community.

Please fill out this short form or call us with the info ready to set up your advertisement.

This agreement is between _____ hereinafter "SPONSOR" and DeSoto Arts Institute, hereinafter "DAI." SPONSOR agrees to be a qualified sponsor of the DeSoto Arts Institute at the following marked level, in exchange for the benefits of the selected sponsorship level described in this agreement.

- ☐ Diamond \$5,000+
- ☐ Platinum \$2,500
- ☐ Gold \$1,000
- ☐ Silver \$500

GENERAL TERMS

No Partnership Created

Nothing in this agreement shall be construed to place the parties in the relationship of partners or joint ventures or agents, and SPONSOR shall have no power to obligate or bind DAI in any manner whatsoever.

Use of Parties' Names

Except as otherwise provided herein, neither party may use the other party's name without approval of the other party. Each party agrees that it shall neither state nor imply, either directly or indirectly, other than under this Agreement, that it is supported, endorsed or sponsored by the other party, and upon the direction of the other party, shall issue express disclaimers to that effect.

Force Majeure

Neither party shall be responsible to the other for failure to perform any of the obligations imposed by this Agreement, provided such failure shall be occasioned by fire, flood, explosion, lightning, windstorm, earthquake, subsidence of soil, failure or destruction, in whole or part, of machinery or equipment, discontinuity in the supply of power, governmental interference, civil commotion, riot, war, strikes, labor disturbance, transportation difficulties, labor shortage, or any cause beyond the reasonable control of the party.

Termination

This agreement may be terminated by either party by providing notice to the other no less than 30 days prior to renewal. Payments made shall remain as is, with no reimbursement or refund.

Sponsor Representative

Name & Signature: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Company Website Address: _____

Payment Info

Payment Amount: \$ _____

Date: _____

Method of Payment

☐ Check

☐ Credit card

☐ Please Send Invoice

☐ Other: _____ Paid By: _____

Credit Card Information

Type of Card: Visa / MC / AMEX / Discover

Card Number: _____ Expires: _____ CVV: _____

Name on Card: _____

Signature: _____

Artwork

SPONSOR may provide and/or have approval of any advertisement relating to the SPONSOR that appears in related event programs by contacting DAI.

Minimum Art Size: Small - 300px W x 150px H | Med - 500px W x 200px H | Large - 1000px W x 300px H

Acceptable digital art file formats: Illustrator, Photoshop, PNG, JPEG (minimum resolution 72dpi)

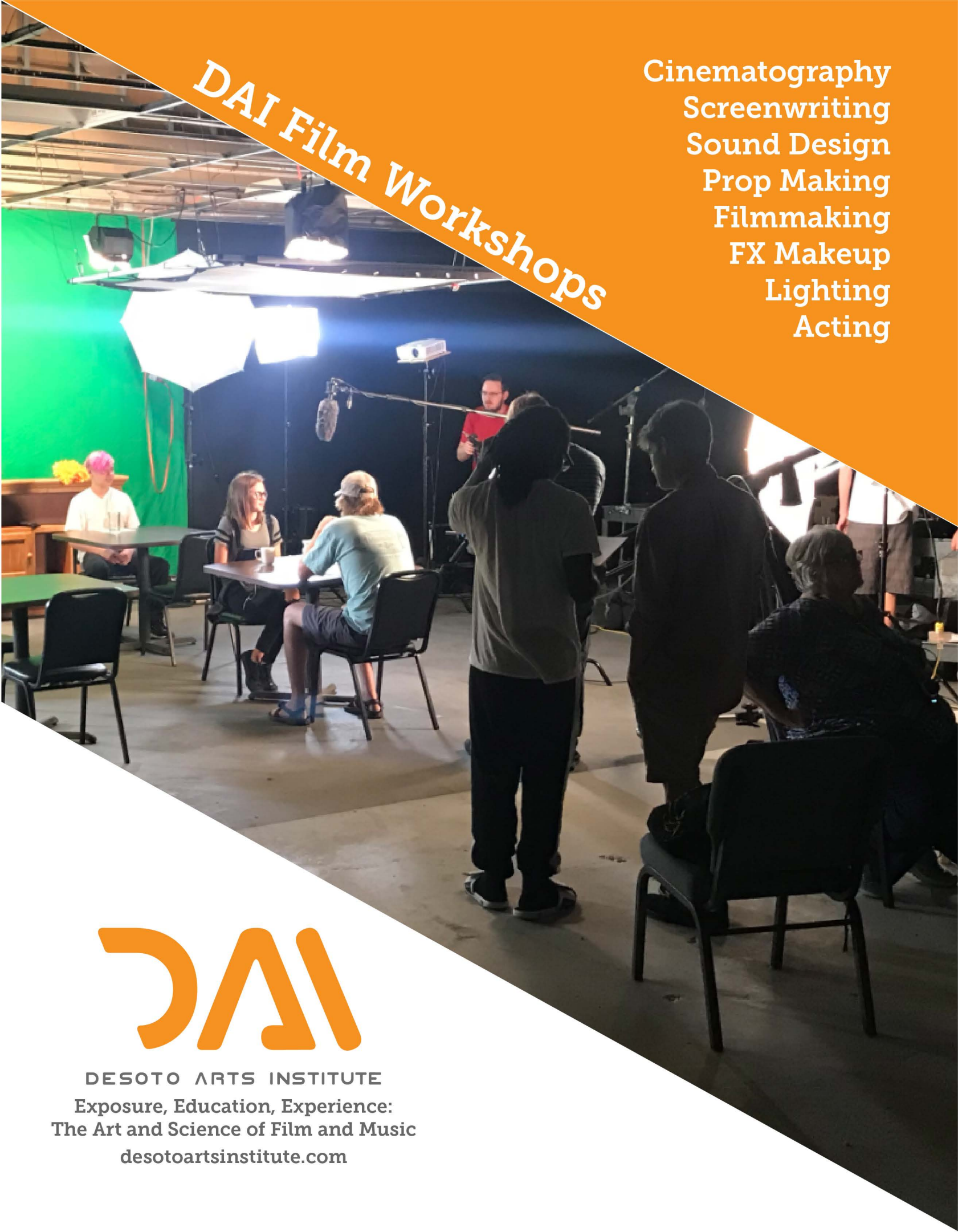
Design Assistance

If you need assistance creating your ad, or have questions, email or call 901.308.7622. DAI will provide a proof to SPONSOR for approval. Email your artwork to info@desotoartsinstitute.com.

Please complete and sign this agreement. Agreement may be dropped off, or submitted via email to info@desotoartsinstitute.com

DAI Film Workshops

Cinematography
Screenwriting
Sound Design
Prop Making
Filmmaking
FX Makeup
Lighting
Acting



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9099 Hwy 51 N
Southaven, MS 38671
901.308.7622

info@desotoartsinstitute.com

DeSoto Arts Institute is a 501c3 not-for-profit organization dedicated to providing exposure, education, and experience in the arts and sciences that are not readily accessible locally.



MUSIC



FILM



STEM

VFX
Acting
Editing
Storytelling
Color Grading
Screenwriting
Post-Production
Cinematography
Audio Production
Music Composition